# #truDublin 2015 and the Recruitment Web Awards

**29th of January 2015**

**The Arrol Suite at the Guinness Storehouse
St. James's gate
Dublin 8**

**Event Schedule**

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| **08:30 - 09:00 AM** | **Host and Sponsor Arrival** |
| **09:00 - 10:00 AM** | **Registration - Morning Coffee - Meet and Greet** |
| **10:00 - 10:45 AM** | **Track 1  Peter Cosgrove "The future of recruitment....its not what you think"** |
| **10:00 - 10:45 AM** | **Track 2 James Mailley "Do Social Profiles mark the final demise of the CV Database?"** |
| **10:45 - 11:30 AM** | **Track 3  Stephen O'Donnell "The Crazy to Hire Matrix"** |
| **10:45 - 11:30 AM** | **Track 4 Suzanne Whelan "Referrals - simply the best or simply the beast?"** |
| **10:45 - 11:30 AM** | **Track 5 "Surprise Track"** |
| **11:30 - 11:45 AM** | **Break** |
| **11:45 - 12:30 PM** | **Track 1  Johnny Campbell  "What makes a great Recruiter"** |
| **11:45 - 12:30 PM** | **Track 2 Ivo Brett "Why are job applications from mobile devices crucial for your business?"** |
| **11:45 - 12:30 PM** | **Track 3 Roderick Smyth "The Rec Tech Jigsaw and The Missing Piece "** |
| **12:30 - 01:00 PM** | **Track 4 Bill Boorman "Surprise Track"** |
| **12:30 - 01:00 PM** | **Track 5 Ivan Stojanovic  "Surprise Track"** |
| **12:30 - 01:00 PM** | **Track 6  Fredericka Sheppard "Using smart technology and the employer brand to attract talent"** |
| **01:00 - 02:00 PM** | **Lunch Break** |
| **02:00 - 02:45 PM** | **Track 1 Bill Boorman "Surprise Track"** |
| **02:00 - 02:45 PM** | **Track 2 Holly Fawcett "Teenagers & Social Media: What recruiters can learn from 13 year olds"** |
| **02:00 - 02:45 PM** | **Track 3 Garreth Woods "The tech war for talent in Ireland & beyond"** |
| **02:45 - 03:30 PM** | **Track 4  Johnny Campbell  "Turning automated responses into an amazing candidate experience - a workshop"** |
| **02:45 - 03:30 PM** | **Track 5  Wendy Murphy "Choosing recruitment as a career path - who is recruitment for?"** |
| **02:45 - 03:30 PM** | **Track 6  "Surprise Track"** |
| **03:30 - 04:00 PM** | **Afternoon Tea/Coffee Break** |
| **04:00 - 04:45 PM** | **Track 1 Ivan Stojanovic "The Recruitment Web Awards 2015"** |
| **04:00 - 04:45 PM** | **Track 2 Keith Stephens "Using new social media like WhatsApp for Onboarding"** |
| **04:00 - 04:45 PM** | **Track 3 John Dennehy "Is there a place for online marketplaces in recruitment?"** |
| **04:45 - 05:00 PM** | **Track 4 Ivan Stojanovic "Final Track of the day"** |
| **05:00 - 06:00 PM** | **Wrap-up and a FREE drink at the Gravity Bar** |

**Please bring along your event tickets!** Enter via the main Visitor's entrance and the staff will let you proceed to the Arrol suite on 2nd Floor.
You might want to bring you mobile device charger as well.

Limited car park spaces will be available at the visitor's car park on Crane St. and will be allocated on first come, first serve basis. Let the attendant know you are a guest at #truDublin.

**There is a complimentary pint or a soft drink waiting for you at the Gravity Bar!**